



# Connect & Grow

Connect & Grow is an integrated advertising solution that combines affinity advertising, product placement, and online advertising to build potent connections between brands and their ideal customer profiles.

By signing up, you tap into the social fabric of our content share forums and networking platforms to nurture meaningful relationships that fuel business growth and brand awareness initiatives.

### **+**

## Value Checklist



### CONNECT & GROW CHECKLIST



**Tailored Advertising Strategies** 



In-Stream Ads



Logo Placement



**Affinity Group Association** 



Social Media Recognition



**Direct Engagement Opportunities** 

### EXTRA FEATURES



**Product Placement** 



**Blogging Site Ads** 



Online Ads



Blog/Vlog Mentions



**Bumper Ads** 



Data-Driven Insights & Analytics



# Packages, Pricing & Features



#### **STANDARD**

f 350 p/m

- ✓ Tailored Marketing Strategy
- ✓ Monthly Online Ads
- ✓ Association to Your Ideal Affinity Group
- ✓ Monthly In-Stream Ads on TWN Channels
- ✓ 12 Month Minimum Term
- ✓ Ideal For Small Businesses & Startups

**GET STARTED** 

#### PREMIUM (MOST POPULAR)

£ 750 p/m

- Tailored Advertising Strategy
- ✓ Weekly Online Ads
- Association to Your Top 3 Affinity Groups
- ✓ Logo Placement on Promo Content
- ✓ Weekly In-Stream Ads on TWN Channels
- ✓ Social Media Recognition
- ✓ 12 Month Minimum Term
- ✓ Ideal For Medium Sized Enterprises

**GET STARTED** 

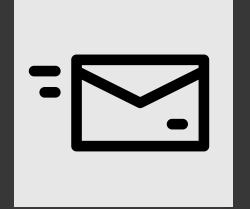
#### **ELITE**

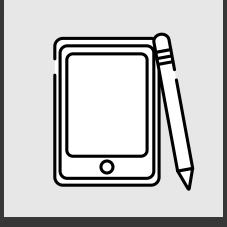
f 1,200 p/m

- ✓ Tailored Advertising Strategies
- ✓ Daily Online Ads
- ✓ Association to 13 TWN Affinity Groups
- ✓ Visible Logo Placement on Promo Content
- ✓ Daily In-Stream Ads on TWN Channels
- ✓ Social Media Recognition
- ✓ Blogging Site Ads & Mentions
- ✓ Product Placement
- ✓ Direct Engagement Opportunities
- ✓ 12 Month Minimum Term
- ✓ Ideal For Large Corporations

**GET STARTED** 











### SIGN UP!

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